

QUARTERLY ACTIVITY REPORT

(July – August - September/2021)



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1. PRESENTATION

This report provides information on the activities from 07/01/2021 to 09/30/2021, developed by the Pedagogical Nucleus, Administrative Nucleus, Fundraising Nucleus, Financial Department and Communication Department.

2. PEDAGOGICAL NUCLEUS (Coordinator: JOSEANE AMANCIO)

This quarter began with the “Pedagogical Week”, with the construction of the semester's planning, development of activities and practice of exercises with the pedagogical team. Tools were used that awakened reflection on what the world is experiencing versus what the team wants to present and work with the students.

The activities continued in a hybrid format, recovering the contact with the students, being at times remotely and at others in person.

Students brought many stories from that period in social isolation and this made the team work on listening and exchanging experiences, bringing them closer and strengthening trust between them. However, many reports showed a lack of interest in studies and this has been a reflection of the pandemic, where discouragement, lack of emotional and financial structure, inadequate space in homes for study, lack of physical contact with colleagues and teachers, among so many other factors, they have caused students to become increasingly discouraged.

In light of this, the Pedagogical Center team started this quarter with face-to-face activities at least once a week, taking all precautions, as Crescer is in the works.

This was a necessary decision, as it was possible to encourage them not to drop out of school, to maintain the teaching-learning relationship in a semi-attendance, safely and respecting the protocols of social distancing.

With the hybrid return, the demand of parents for places to enroll their children in Crescer increased. This search is due to the concern to fill their children's schedule with on-site activities, in a place where they know they have adequate space, with a multidisciplinary team that is prepared to pay attention, combined with a successful methodology.

2.1 OVERVIEW OF THE PEDAGOGICAL NUCLEUS

SCHOOL SUPPORT WORKSHOP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
74	59	Monday to Friday	Morning and Afternoon

READING WORKSHOP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
74	59	Monday	Morning

CREATIVE AFTERNOON WORKSHOP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
16	16	Thursday	Morning and Afternoon

VIOLA AND VIOLIN WORKSHOP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
50	43	Wednesday and Friday	Morning and Afternoon

GDP – PERSONAL DEVELOPMENT GROUP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
74	59	Friday	Morning and Afternoon

2.2 SCHOOL SUPPORT WORKSHOP

The children and teenagers who arrive at Crescer bring with them a big gap at school. The skills and competences are below your age and grade. Therefore, the pedagogical team is always mediating and guiding students in their individual and group construction, in addition to carrying out socialization work through various themes and activities.

At the beginning of this quarter, a preliminary survey was carried out through storytelling, games and theater presentations, so that the Crescer team could playfully approach the difficulties related to students' writing and reading. Based on this assumption and realizing the needs of each student, we sought to carry out activities that would allow the development of imagination, creativity, orality, reading and, consequently, writing.





2.3 READING WORKSHOP

In order to motivate students to return to semi-attendance, the theory of minimalism was used, bringing only the essentials to the reality of the moment. And so the works with reading, writing and logical reasoning were developed, giving meaning to learning in a playful and creative way, through music, poetry, games, games and dramatization. In this way, students were encouraged to participate, wanting to attend **Crescer** and, at the same time, their interest in reading was recovered. This all brought excellent results during each meeting held.





2.4 CREATIVE AFTERNOON WORKSHOP

As of July, this workshop also started to have face-to-face meetings, which make the classes more productive, contributing to better monitoring of the work, enabling the development of proposals to be presented at Expo Crescer, to be held in October/2021. Remote encounters keep happening too.

Students are increasingly participative and demand for this workshop has grown. In this way, the Pedagogical Center team has established the exchange of experiences, socialization, multiplication of ideas and the strengthening of the group.





2.5 VIOLA AND VIOLIN WORKSHOP

At the beginning of this quarter, 12 students were enrolled. The Pedagogical Nucleus team welcomed each one, welcoming and delivering the materials needed for the workshop to proceed: violin, mask, uniform, lined notebook, briefcase, pencil and eraser.

During this period, the difficulties in relation to the practice with the instruments were worked on and the knowledge already built during the previous semester was improved. Both Professor Misael Dinis and the old students welcomed the new ones, making the classes pleasant and with a feeling of belonging, being part of this team.

Classes continued with 50 students, divided into 3 groups: beginner, intermediate and advanced.

In July, the students presented a recital, where it was possible to invite the children and teenagers from **Crescer** to attend. It was a defining moment for this beginning of the in-person classes. The students were with shining eyes, wide smiles and with the demonstration of happiness both those who watched and those who presented.





2.6 GDP – PERSONAL DEVELOPMENT GROUP

The GDP meetings took place with a focus on socio-emotional skills and abilities, promoting moments of self-knowledge and circles of conversations about happiness, empathy, anger, sadness, fear, love and other feelings and emotions. It was a real dive into the “ME”, encouraging students to continue strengthened and understanding some behaviors, where discoveries were often made along paths with different angles.





In September, health professionals are focused on the suicide awareness and prevention campaign, known as “Yellow September”.

More than 13 thousand suicides are registered every year in Brazil and more than 1 million worldwide. It is a sad reality, which registers more and more cases, especially among young people. About 96.8% of suicide cases were related to depression. This is data from the “Federal Council of Medicine”.

Due to these alarming data, the Pedagogical Center team brought to the GDP meetings discussions on the importance of caring for the other, the concept of empathy and the importance of affective responsibility.



Also in these meetings, themes about calm, dreams and fears were discussed. Students are always participative, share with testimonies, clarify doubts and thus build strategies to find the best way to resolve internal conflicts and when necessary, referrals are made to external care, with specialized psychologists.



Jordana- Psychologist

2.6.1 TALK CIRCLE

During the period of totally remote classes, there was a need to create a moment in the GDP that the students themselves called “Talk Circle”. In the hybrid modality, the team held this workshop with the teenagers, in addition to the GDP. It's complementary work, happening twice a month.

In this “Talk Circle”, volunteers from different areas are invited, such as psychologists, therapists, nutritionists, gynecologists, among others. These professionals develop dialogues with themes suggested by the students themselves, for example: anxiety, dating in adolescence, mental health, depression, rights of children and adolescents etc.

In the construction of the themes, through one conversation and another, the team invited the psychologist and psychoanalyst Karine Hellen Oliveira, and some other former students, who live with emotional imbalance, to participate in the “Talk Circle”.



Karine Hellen Oliveira and old students

It was rich in knowledge and exchange of experience, with the opportunity to express themselves without being judged, receiving guidance that helps to overcome fears, anxieties and weaknesses.

From these meetings, 7 teenagers were referred for psychological care, 2 were former students.

One of them made a special thanks: "- Thank you to the teachers at **Crescer**, because they didn't give up on me. I needed to talk and today was a day I was able to vent!"

Another student took advantage of the moment and added: "- I like being at **Crescer**, because here you listen to me, understand me and I can interact!"

These statements reinforce how important **Crescer** is for the lives of each child and adolescent. And the relevance of these meetings, which help to encourage students to face conflicts, realizing the need and importance of self-care.

Also in this quarter, it was possible to partner with the **Accounting and Fiscal Support Center of the UNIME UNIVERSITY**, which brought professor **Ahyran Lima** to present a financial education project to students. The lecture took place with some dynamics, with the aim of mobilizing and making students aware of the importance of financial education from an early age.



2.7 TRAINING OF THE PEDAGOGICAL NUCLEUS

Looking for improvement and improve the practice of the Pedagogical Center, the team participated in two online training sessions.

In the week of September 14th to 17th, the **UNEB SEMINAR: Paulo Freire's Legacy for an emancipatory education took place.**

During the presentations, the speakers brought the importance of Freirean Pedagogy to education aimed at humanization, seeking ways for the oppressed not to become oppressors in the future.



From September, 20 to 24, it was the turn of the **Reload Bernolli International Course**, with the theme **“Innovative, multiplying and knowledgeable education”**.

In these meetings, post-pandemic changes were worked out, regarding the relevance of updating the educator in the virtual world, advances in pedagogical practices and the sensitive look at "the new normal", always believing that education is an act of love, courage, dedication and the best weapon for social transformation.



Also in September, it was possible to participate in the virtual meeting with **Teacher José Pacheco**, former director of Escola da Ponte, a public educational institution whose premise is the autonomy and civic awareness of students, favoring the progressive involvement in tasks with responsibility.

Teacher José Pacheco said: “– COVID-19 taught that a school is not a building. School are people. A teacher does not teach what he says, he conveys what he is. A pedagogical project

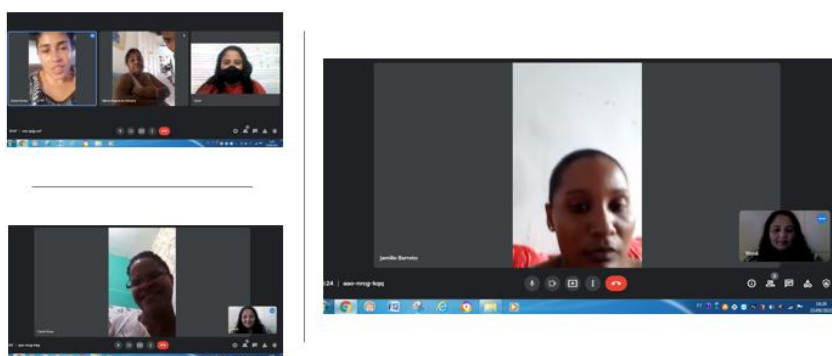
translates into values, worldviews of a community and that the knowledge of a community will have to be integrated into a school curriculum.”



Meeting with Teacher José Pacheco

2.8 PARENTS' MEETING

In August, meetings were held with parents, in remote format, depending on availability and in order to achieve greater participation. The objective was to talk about the work developed with the students in the first semester, align the objectives for the second semester and establish a rapprochement between educators and parents.



Parents' Meeting - Online

2.9 MEETING WITH EXTERNAL PROFESSIONALS

During the quarter, meetings were held with invited professionals who enriched the psychopedagogical knowledge of the **Crescer** team.



Meeting with Psuchologist
Karine Oliveira



Meeting Transformation
Project

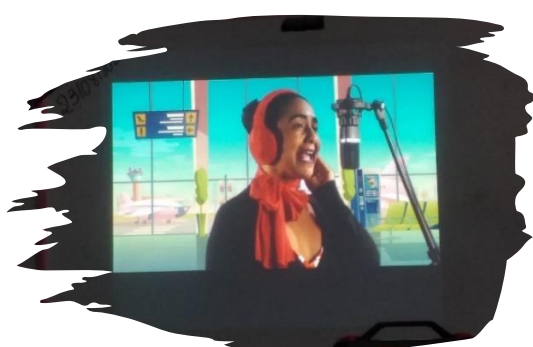


Meeting with Telma Dutra
“Brazilian Association of
Psychopedagogy”

2.10 EVENTS

The children's show, ALFACETO, invaded **Crescer's** classroom.

This important initiative left a beautiful message about resilience, with great humor and fun, as well as bringing educators a reflection on the art of literacy.



2.11 DELIVERY OF BREAD, FOOD KITS AND BASIC

With the support of partner companies, the following were distributed to the families:

- **Mesa Brasil** - 390 biscuits packages, 300 powder chocolate, 350 chocolate bars
- **Disali** - 60 packages of frozen vegetables
- **Pátria Voluntária** - 65 food baskets
- **SOS Aldeias Infantis** – 50 pairs of Havaianas flip flops (Rice and Beans collection)



3. FUNDRAISING NUCLEUS (Coordinator: RAIMUNDA ARAÚJO)

Due to the renovation of the **Crescer** building, the actions of the Fundraising Center were aimed at donating construction material and donating financial resources to pay for the execution of the work, even so, there was still the possibility of mobilizing partners who did valuable donations.

During the quarter, campaigns were developed, described below:

Sale of clothing, shoes, accessories, books and food



Construction Material Collection Campaign, at the Andréa Maestri Academy



Donating R\$33.00 (value of the cement bag) - get a pair of sandals, sneakers or boots





Donation of food baskets



Donation of teaching material



Donation of diaper

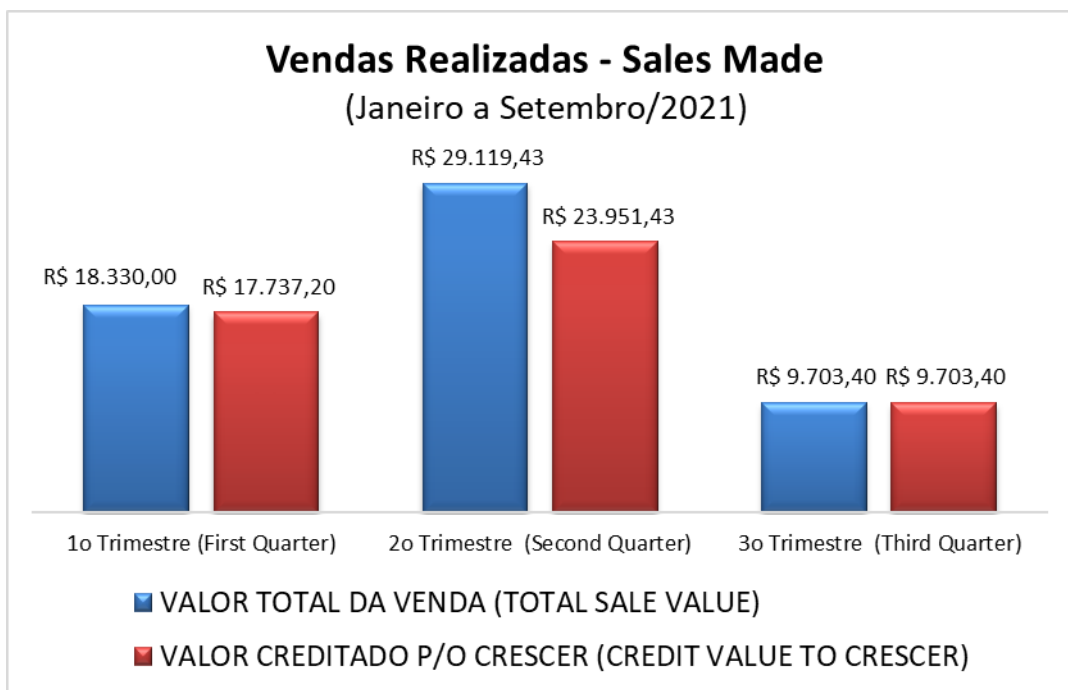


Donation of Havaianas flip flop – Rice with beans campaign, for **Crescer** students



Donation of mortar and cement

DONATIONS			
DONOR	BRANCH OF ACTIVITY	MONTH	DONATED MATERIAL
MESA BRASIL	Banco de Alimentos	jul/21	Biscoito, achocolatado, chocolate e caldo knorr
MIX BAHIA	Distribuidora de Alimentos	jul/21	Pães
DISALLI	Distribuidora de Alimentos	jul/21	Proteínas
TROPICANA	Especiarias e Temperos	jul/21	Condimentos
ZILAR	Higiene e Limpeza	jul/21	Garrafão de Água Sanitária e detergente. 5L
CEF/ MAXXI	Instituição Financeira	jul/21	Cestas básicas
ISAMAR	Pessoa Física	jul/21	Blocos
MARCIA	Pessoa Física	jul/21	Alimentos
LEOMEL	Pessoa Física	jul/21	Bananas
MESA BRASIL	Banco de Alimentos	ago/21	Fralda, lenço umedecido e biscoito de coco.
MIX BAHIA	Distribuidora de Alimentos	ago/21	Pães
DISALLI	Distribuidora de Alimentos	ago/21	Proteínas
MLX	Full commerce	ago/21	Cimentos
ZILAR	Higiene e Limpeza	ago/21	Garrafão de Água Sanitária e detergente. 5L
DESCARTEC	Higiene e Limpeza	ago/21	Água Sanitária e Shampoo. 5L
CEF/ Litoral Norte/ PV	Instituição Financeira	ago/21	Cestas básicas
ALDEIAS SOS	Instituição	ago/21	Sandálias Havaianas
UNIDAS	Locação de veículos	ago/21	Reforma da quadra
CASA BRASIL	Material de construção	ago/21	Argamassa
OUTLET DA CONSTRUÇÃO	Material de construção	ago/21	Cimentos
Aníbal	Pessoa Física	ago/21	sandálias diversas
RITA	Pessoa Física	ago/21	Fogão 4 bocas usado
QUEREMOS DOAR	Projeto	ago/21	Roupas, brinquedos e sapatos usados
Andrea Maestri	Academia	set/21	Arroz - pacotes com 5k
BAHIA FERRO	Com. de Ferro e Alumínio	set/21	Kits com materiais de higiene
MIX BAHIA	Distribuidora de Alimentos	set/21	Pães
DISALLI	Distribuidora de Alimentos	set/21	Proteínas
TROPICANA	Especiarias e Temperos	set/21	Condimentos
ZILAR	Higiene e Limpeza	set/21	Garrafão de Água Sanitária e detergente. 5L
POLÍCIA RODOVIÁRIA	Rodoviária	set/21	Cestas básicas e fardos de alimentos



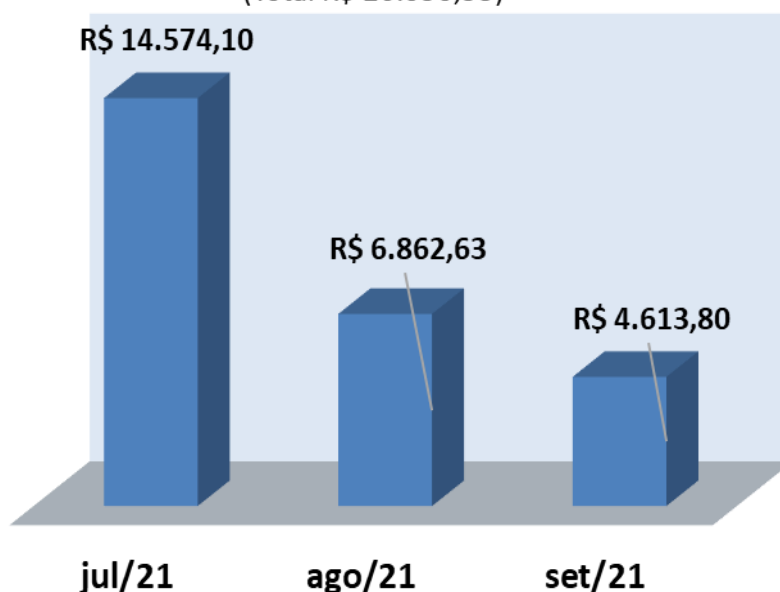
Comments:

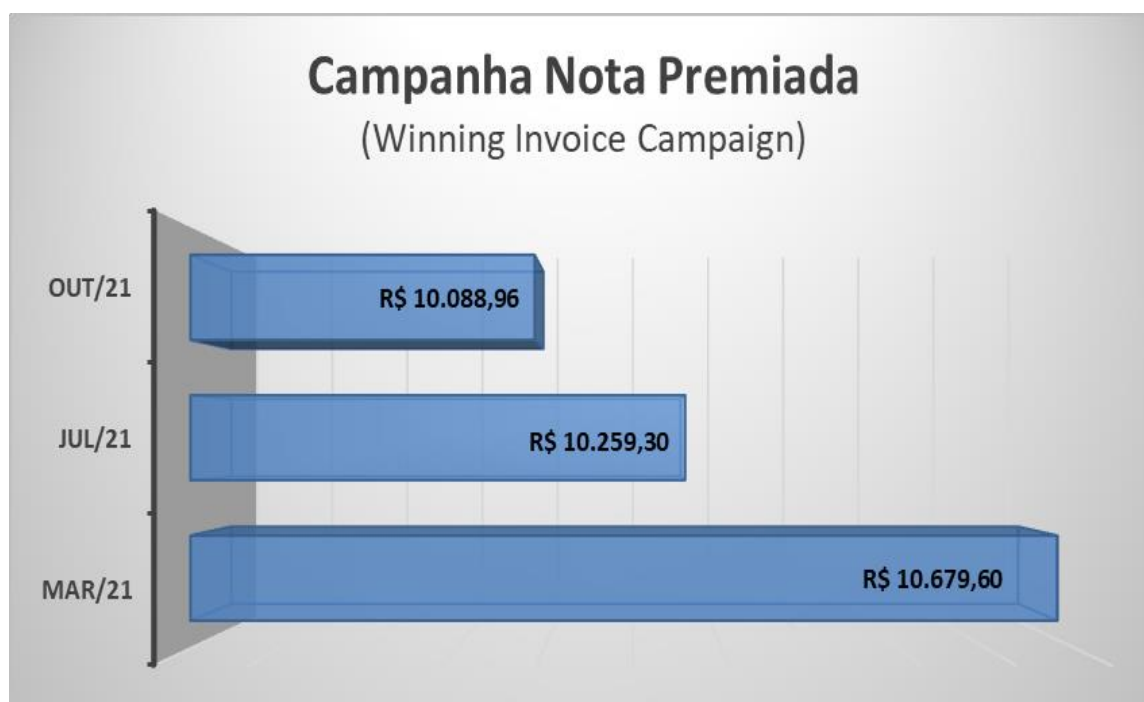
First Quarter: 145 hours of execution with an operation/logistics cost of R\$ 592,80.

Second Quarter: 244 hours of execution with an operation/logistics cost of R\$ 5.168,00.

Thrid Quarter: 114 hours of execution at no operating/logistics cost .

**DOAÇÕES FINANCEIRAS OBTIDAS PELO
NÚCLEO DE CAPTAÇÃO DE RECURSOS**
(FINANCIAL DONATIONS OBTAINED BY FUNDRAISING NUCLEOUS)
(Total R\$ 26.050,53)





Comments: Donations made quarterly, through electronic invoices, registered on the website of the Department of Finance. This is a campaign by the Government of the State of Bahia.

4. ADMINISTRATIVE NUCLEUS (Coordinator: EDLÊNE ROMÃO)

The building's renovation began in July and the sector that provides operational and logistical support is the Administrative Nucleus.

Due to this major renovation, it was necessary to move the nuclei/sectors from the ground floor to the 1st floor (secretary, care room, storeroom, kitchen and stock of food and cleaning products).

The Administrative Nucleus team organized the infrastructure on the 1st floor so that all employees of the Institution could continue with their work routine, regardless of the work, for example: internet cabling, computer equipment, telephones, furniture, bathroom adaptation and alike.

All this was done without interfering with the execution of the classes, which continued to take place normally and taking due care with the safety of the students, due to the materials and equipment of the work.

The activities remained in perfect gear:

- Receiving and sanitizing donations (protein, detergent, bleach, condiments, bread, food baskets, toys and teaching materials)
- Quotation and purchase of construction materials for the work
- Organization and archiving of documents
- Control of validity, quantity, hygiene and organization of food in stock
- Menu planning
- Purchase of teaching materials, food for meals, hygiene and cleaning
- Vehicle maintenance
- Equipment maintenance (water purifier, air conditioning, stove, etc.)
- Supervision of hygiene and cleaning of the institution
- Participation in meetings of CMDCA – Municipal Council for Children and Adolescents, CMAS – Municipal Council for Social Assistance and CONSEA – National Council for Food Security.

Continuing the **Crescer** changes, a study was carried out to renovate the building and the new ground floor layout was approved. Thus, campaigns for the donation of material and donation of financial resources were initiated and the reform began to be carried out in June/ 2021.



Meeting of engineers with the Crescer team to present the renovation project, work schedule and planning of activities:



Acquisition of materials for the renovation of Crescer

DESCRIPTION	MONTH	PROVIDER	VALUE	ORIGIN OF THE RESOURCE
AREIA	ago/21	Construmax	R\$ 839,00	Caixa do Crescer
BLOCO CERAMICO	ago/21	Construmax	R\$ 600,00	Caixa do Crescer
BLOCO CERAMICO	jul/21	Construmax	R\$ 980,00	Doação Isamar
BRITA	ago/21	Construmax	R\$ 979,30	Caixa do Crescer
CABO FLEX. 10,0 MT PRETO	set/21	Casarão Itinga	R\$ 129,00	Doação CEAPA
CAIXA DE PASSAGEM MUNDIAL 15X15	set/21	Casarão Itinga	R\$ 59,70	Doação CEAPA
CAIXA OCTOGONAL	set/21	Casarão Itinga	R\$ 155,00	Caixa do Crescer
caixas 4X2 parede	ago/21	Casarão Itinga	R\$ 1.200,00	Caixa do Crescer
caixas 4X4 parede	ago/21	Casarão Itinga	R\$ 1.200,00	Caixa do Crescer
CIMENTO PORTLAND COMPOSTO CP II-32	set/21	Construmax	R\$ 2.600,00	Doação direta da Wania
CIMENTO PORTLAND COMPOSTO CP II-32	jul/21	Construmax	R\$ 1.381,80	Doação Isamar
CURVA ELETRODUTO 90G 1.1/2 5,000 UN	set/21	Casarão Itinga	R\$ 42,00	Doação CEAPA
FRETE	ago/21	Construmax	R\$ 41,00	Caixa do Crescer
LAJE PRE-MOLDADA + Tela pop (40 unid.), blocos (5.000), cimento (40 sacos)	ago/21	Construmax	R\$ 9.600,00	Doação direta da Wania
ROLO LÃ DE VIDRO WF 4+ 1,20X12,50MX50MM ISOVER	ago/21	D'Fábrica	R\$ 2.150,00	Cartão de crédito CIELO doado pelo Shopping (bairro de São Cristóvão)
ROLO LÃ DE VIDRO WF 4+ 1,20X12,50MX50MM ISOVER	ago/21	Divimatec	R\$ 3.000,00	Caixa do Crescer
TUBO ELET ROSCA ANTICHAMA 10,000 MT	set/21	Casarão Itinga	R\$ 315,00	Doação CEAPA
VEDACIT ADITIVO PLASTIFICANTE P/ CONCRETO	ago/21	Construmax	R\$ 189,00	Cartão de crédito CIELO doado pelo Shopping (bairro de São Cristóvão)
VERGALHÃO 12M Ø10	ago/21	Bahia Ferro	R\$ 7.940,00	Caixa do Crescer
TOTAL			R\$ 33.400,00	

The chart below represents exclusively the purchase of construction material in the months: July, August and September/2021.



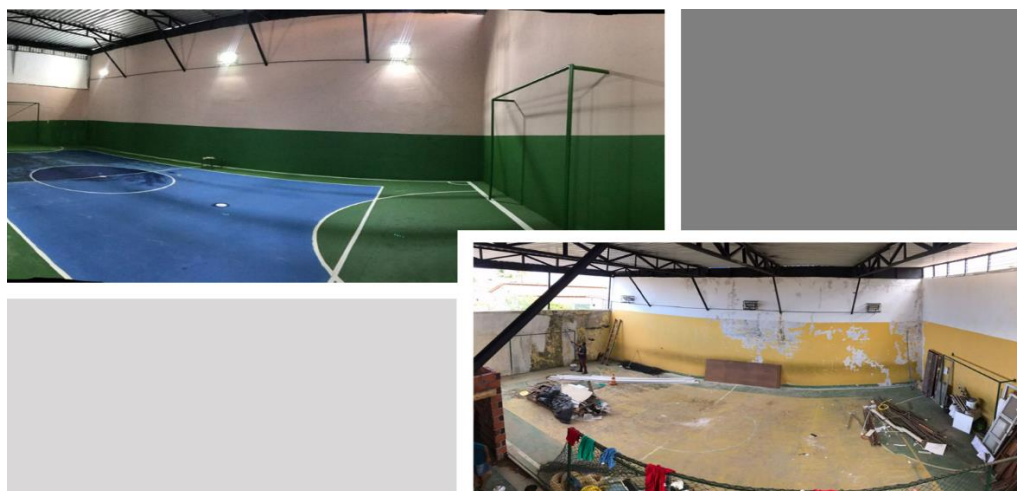
Within the proposal to train the Institution's employees, the Administrative Nucleus team participated in the following events:

- ✓ Legal Stock Technical Lecture: efficient management - promoted by Clube IEL de Negócios. Speaker Sandro Lisboa, Director of SoftLine and Systems.
- ✓ Meeting with Specialists 2021 – Business Skills for Overcoming the Crisis – promoted by SEBRAE. Speaker Claudio Forner.

In this quarter, **Crescer** was awarded a donation from Unidas (a car rental company), achieved through the Fundraising Center.

It was possible to completely renovate the multi-sport court and paint the Institution's external sides. This donation was carried out by the team hired by Unidas and had a cost of R\$ 120,000.00 (one hundred and twenty thousand reais).

Renovation of the Multisport Court - Before and After

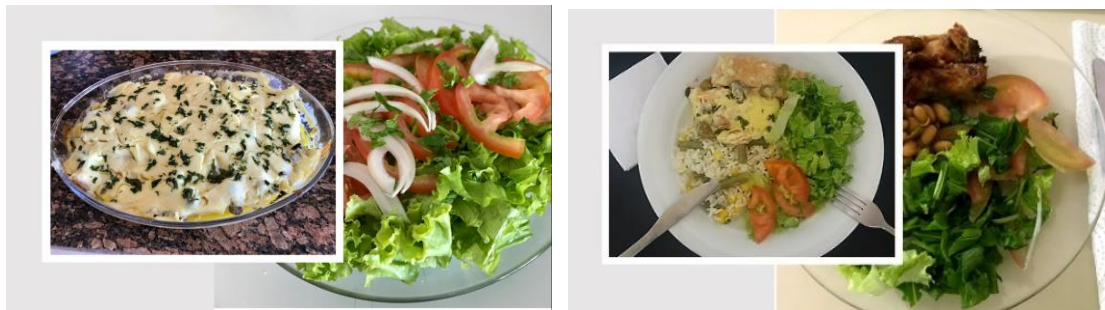


Painting the external sides and recomposing the plant bed

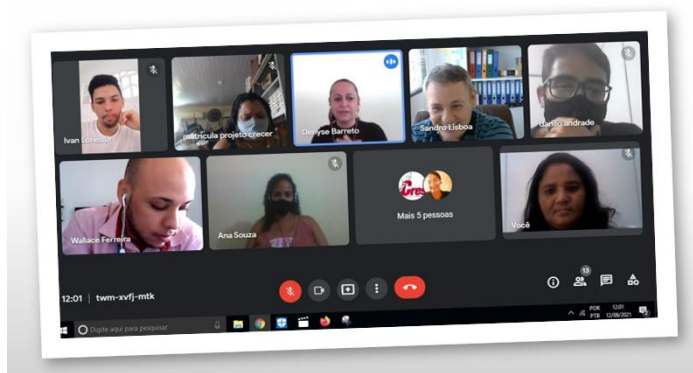


In this quarter, new dishes were tested using the food that was donated to the Institution. Some menus prepared during the period:

- meat pancakes
- chicken pancakes
- salty vegetable pie
- minced meat dumpling
- salmon pie
- chicken with potatoes in herb sauce
- beetroot, arugula, cabbage and tomato salad



Continuing with the adjustments in the processes, a presentation was given on the **SoftLine** information management system, with the participation of all **Crescer** employees, where they were able to analyze, evaluate and reflect on the possibility of implementing the system.



5. COMMUNICATION DEPARTMENT (Communication Assistant: DANILO ANDRADE)

Crescer has been going through several changes, including the reorganization of the Communication Department, in which internal and external strategies will be adopted.

Internal communication will be focused on ensuring good relationships and alignment between the Institution and employees, allowing **Crescer** to act in an integrated manner, promoting greater productivity and engagement. This will start with people and for people, guiding employees towards a communication that expresses itself with clarity of ideas, intelligence in content and transparency in information.

External communication will aim to disseminate Crescer's values and positioning, generate brand awareness and services offered to children and adolescents, win new partners/donors through the production of strategic content and cultivate the Institution's reputation through different communication channels.

Social networks are being reactivated and a new website is under construction.

Communications created and disclosed in the quarter

Card about the building material campaign (Instagram and Facebook)



Thank you card for the construction material campaign (Instagram and Facebook)



Card about external sales
(Instagram and Facebook)



Thank you card about external sales
(Instagram and Facebook)



Cement Donation Campaign Card
(Instagram and Facebook)



Thank you card - Pátria Voluntária
(Instagram and Facebook)



Commemoration Card – 21 years of Crescer
(Instagram and Facebook)



Card about the Independence of Brazil
(Instagram and Facebook)



Cards about COVID -19



Videos developed for the building materials collection campaign



Portuguese Version



English Version

Banner to use external campaigns

 associacaoprojetocrescer  @essprojetcrescer



Crescer
Espaço para o Desenvolvimento Integral

O Crescer é uma organização sem fins lucrativos que tem como objetivo educar e desenvolver socialmente crianças e adolescentes em situação de risco social e econômico, resgatando valores, por meio de atividades complementares à educação.

Visite nosso site: www.projetcrescer-ba.org.br

Algumas das atividades realizadas no Crescer:



Informática



Violino e Viola



Judô



Futsal



Reforço Escolar



GDP - Grupo de Desenvolvimento Pessoal

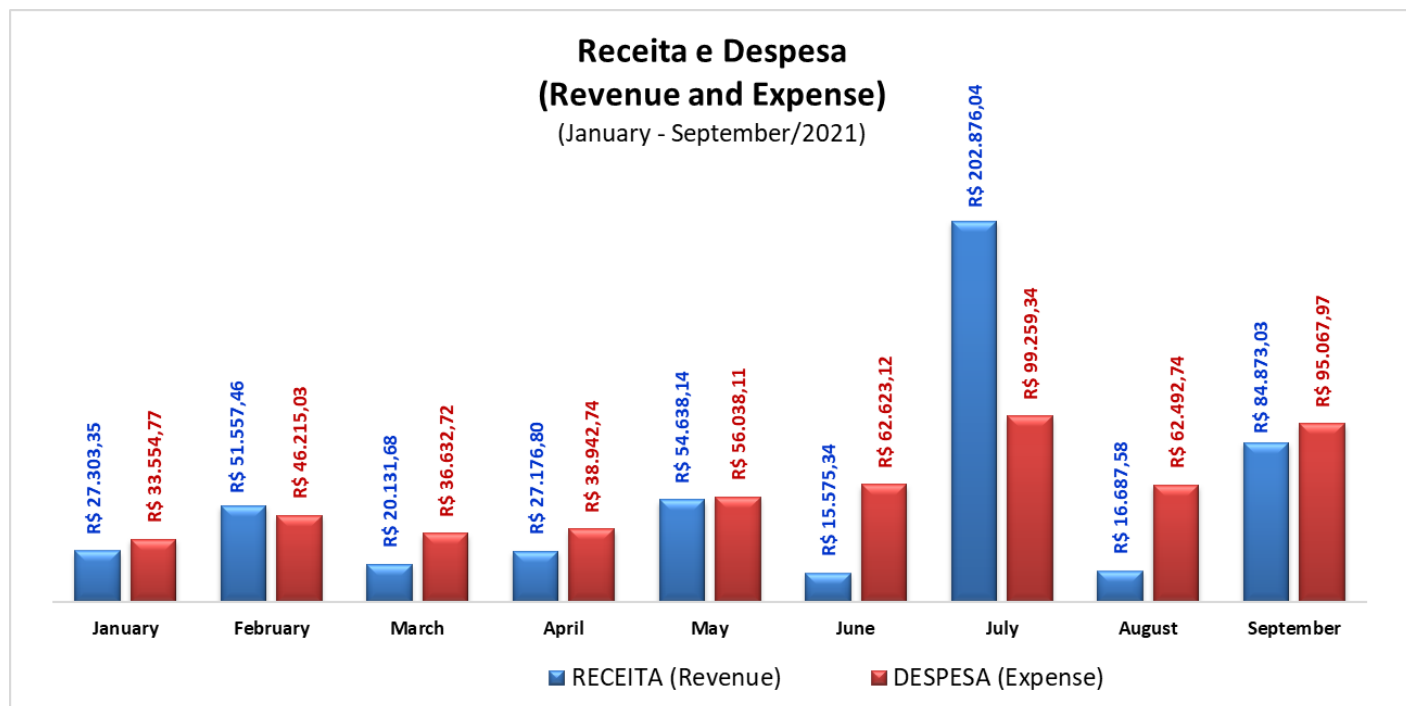
O Crescer é mantido através doações de pessoas físicas e jurídicas.

Faça uma doação:

Bradesco: Ag.: 1640-3 Conta corrente: 14673-0
Banco do Brasil: Ag.: 3781-8 Conta corrente: 23507-5
Pix CNPJ: 04.186.824/0001-59

(71) 4113-3099
(71) 98138-0580 (71) 98221-9893 
raimunda_araujo@crescer-ba.org.br

6. FINANCIAL DEPARTMENT (Manager: IVAN LONES JÚNIOR)



Explanations about variations:

REVENUE:

Villa Social – (Germany) made financial contributions in the months: **FEBRUARY** (R\$ 39,738.00), **MAY** (R\$ 38,220.00) and **JULY** (R\$ 35,070.42) in support of the payment of employees' salaries. In **SEPTEMBER** the contribution of R\$57,463.71 was made, referring to support for the renovation of the **Crescer** building.

Villa Social – (Switzerland) made a financial contribution in **JULY** (R\$ 141,880.16) to support the renovation of the **Crescer** building.

Wania Howard e David Howard made an external campaigns in the USA and raised in **SEPTEMBER** the amount of R\$ 16,750.02

EXPENSE:

Building renovation=> The renovation began in **JUNE** and payments for measurements* and the purchase of building materials took place in the months: **JUNE** (R\$ 12,810.00), **JULY** (R\$ 28,821.41), **AUGUST** (R\$ 43,093.30) and **SEPTEMBER** (R\$ 28,250.89).

measurements*: *evaluation of the services performed by the contracted company and consequent valuation.*

New Site => The services of a Communication Agency were hired to develop a new **Crescer** website. This expense was paid in two installments in the months: **JUNE** (R\$2,472.00) and **JULY** (R\$2,627.02).

Vehicle Maintenance => In the months: **JUNE** (R\$938.33), **JULY** (R\$1,861.66) and **SEPTEMBER** (R\$1,010.76) the vehicle was maintained and the insurance renewed.

7. FINAL CONSIDERATIONS

There is an expectation that the new methodology will improve the pedagogical process, based on **Escola da Ponte (Portugal)**, building an emancipatory attitude in students. This enables the social function of ***Crescer***, raising the level of performance in the light of social commitments.