

QUARTERLY ACTIVITY REPORT

(October – November - December/2021)



SUMARY

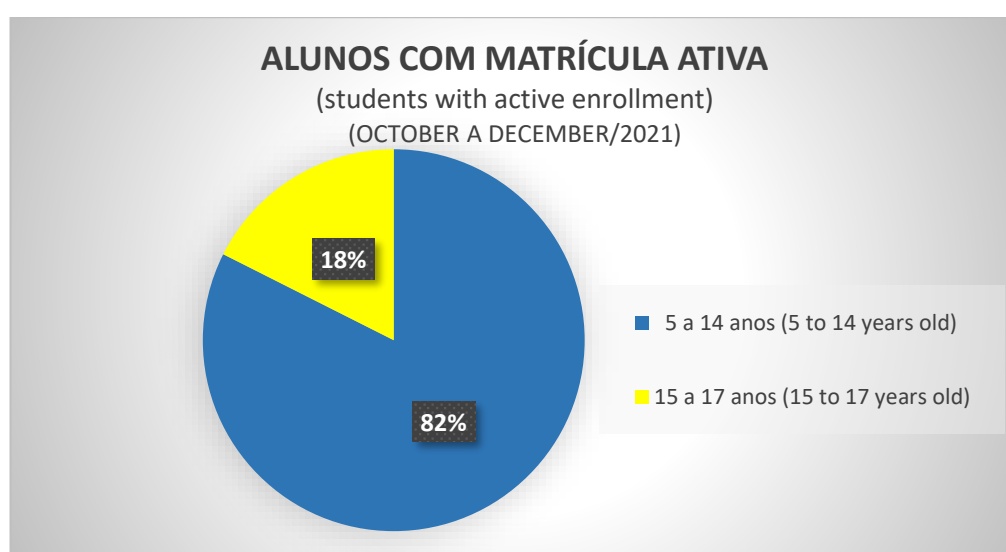
1. PRESENTATION	3
2. PEDAGOGICAL NUCLEUS	3
2.1 OVERVIEW OF THE PEDAGOGICAL NUCLEUS	3
2.2 SCHOOL SUPPORT WORKSHOP	4
2.3 READING WORKSHOP	5
2.4 CREATIVE AFTERNOON WORKSHOP	5
2.5 VIOLA AND VIOLIN WORKSHOP	6
2.6 GDP – PERSONAL DEVELOPMENT GROUP	8
2.7 EXPO CRESCER- 2021.....	9
2.8 YOUTH DIGITAL ENTREPRENEUR PROJECT.....	11
2.9 TRAINING OF THE PEDAGOGICAL NUCLEUS	12
2.10 PARENTS’ MEETING	12
2.11 MEETING WITH EXTERNAL PROFESSIONALS	13
2.12 OUTTHER EVENTS	14
2.13 DELIVERY OF BREAD, FOOD KITS AND BASIC.....	17
3. FUNDRAISING NUCLEUS	18
4. ADMINISTRATIVE NUCLEUS.....	21
4.1 CRESCER RENOVATION OF THE CRESCER BUILDING.....	21
4.2 NUTRITION.....	23
4.3 IMPLEMENTATION OF THE MANAGEMENT SYSTEM.....	24
5. COMMUNICATION DEPARTMENT	25
6. FINANCIAL DEPARTMENT	26
7. FINAL CONSIDERATIONS	27

1. PRESENTATION

This report provides information on the activities from 10/01/2021 to 12/31/2021, developed by the Pedagogical Nucleus, Administrative Nucleus, Fundraising Nucleus, Financial Department and Communication Department.

2. PEDAGOGICAL NUCLEUS (Coordinator: JOSEANE AMANCIO)

2.1 OVERVIEW OF THE PEDAGOGICAL NUCLEUS



SCHOOL SUPPORT WORKSHOP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
74	59	Monday to Friday	Morning and Afternoon

READING WORKSHOP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
74	59	Monday	Morning

CREATIVE AFTERNOON WORKSHOP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
16	16	Thursday	Morning and Afternoon

VIOLA AND VIOLIN WORKSHOP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
50	43	Wednesday and Friday	Morning and Afternoon

GDP – PERSONAL DEVELOPMENT GROUP			
Enrolled Students	Average of Students Present in the Quarter	Day	Time
74	59	Friday	Morning and Afternoon

2.2 SCHOOL SUPPORT WORKSHOP

During the months of October and November, the **School Support Workshop** focused mainly on Portuguese Language and Mathematics, strengthening learning, consolidating skills and developing the skills of children and adolescents.

November started with a festive atmosphere, reflection, emotion and lots of music with the preparations for Christmas. Taking advantage of this energy, a work to raise awareness of this festive date began. For this, a survey was carried out of the students' knowledge in relation to that time, as well as the meaning and importance of this moment for each of them. The knowledge brought was re-signified through the production of a theatrical play, music presentation, conversation circles and storytelling, strengthening the meaning of Christmas.

Students built several cribs and learned about the three kingdoms. From this practice, the following were worked: language, fine and gross motor coordination, concentration, attention, reading, interpretation and listening. In addition, situations on logical reasoning were brought up, taking the opportunity to reinforce the importance of using the calendar with an approach to time and space through dates.



2.3 READING WORKSHOP

This was a productive and intense quarter for children and teenagers, as in addition to continuing the work of interpretation, reflection, understanding and training critical and participative readers, there was the pleasant surprise of the visit of the **Parque Shopping Bahia Mall** team at **Crescer**, publicizing the campaign to encourage reading, bringing games and storytelling to students. This campaign is part of the “Reading for all” project and 100 books were donated with the title “Fura Bolo”, by author Tatiana Kauss.



2.4 CREATIVE AFTERNOON WORKSHOP

In this workshop, children and adolescents continued to give wings to their imagination, based on the mediation of the work that is developed by teacher **Fabíola Hansen**. In addition to learning about painting techniques and art with recycled material, students had the opportunity to build theater sets and retell various stories.



2.5 VIOLA AND VIOLIN WORKSHOP

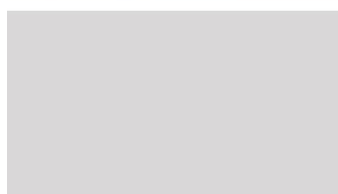
This quarter, students were focused on preparing for the **Audition** and the **Christmas Recital**. These two moments take place at the end of each semester as a form of learning assessment.

Two volunteer musicians were invited for the **Audition** and together with teacher **Misael Dinis**, the records and evaluation of the students were carried out, obeying the criteria of performance, skills and competences presented during the **Audition**.

Unlike previous years, this assessment can be carried out in pairs and trios, but few students chose this format. The vast majority felt confident to make the individual presentation.

On December 17, the **Christmas Recital** was held, with a beautiful presentation at **Crescer**. The students were motivated and with self-confidence due to the rehearsals and dedication of teacher **Misael Dinis** and the students themselves.

Also in December, students from the **Viola and Violin Workshop** were invited to make 2 important presentations: **Salvador Dali Restaurant** and **Parque Shopping Bahia Mall**.



2.6 GDP - PERSONAL DEVELOPMENT GROUP

In the meetings of the **Personal Development Group**, socio-emotional activities were continued through the theme “happiness”. Children between 5 and 11 years old learned that there are many ways of looking at the world and that this can influence their understanding and feeling about happiness.

With the teenagers, between 12 and 17 years old, current topics were worked on, through texts, songs and film analyses, making a parallel with ethical and moral values.

In addition, throughout the quarter, it was possible to count on the voluntary support of the psychologist, **Jordana**, who has been applying group dynamics to map and diagnose learning difficulties and raise emotional issues. Throughout this work, the possibility of developing an action plan with students and their families will be verified.



In October, **Crescer** received a visit from the **Municipal Council for the Rights of Children and Adolescents – CMDCA**. The professionals held an afternoon of recreation with the students, rescuing popular games: domino, jump rope, run, and others. The **CMDCA** representatives ended the program with the delivery of gifts to the participants.



Also in October, the students of the **Personal Development Group** received a visit from teacher **Paulo**, bringing the Yoga technique, with breathing exercises, concentration, relaxation, balance and posture. And in the same period, during the visit of the consultant **Denise Cantarelli**, it was possible to make a presentation on Mindfulness, with the participation of students between 09 and 12 years old. They received the dynamics naturally and this practice clearly contributed to

the strengthening of the students' physical and mental health, as the Pedagogical Center team adopted breathing techniques to exercise weekly with children and adolescents.



2.7 EXPO CRESCER - 2021

The month of October was contemplated with the holding of **Expo Crescer 2021**, which took place on the 13th and 14th. This event has been taking place for some years for the discovery of talents and skills through art, with the objective of stimulating, awakening and encouraging creative and arts of children and adolescents.

The presentations were distributed according to the following categories:

- **Painting** => free theme, stimulating motor coordination and expressing feelings.
- **Visual Arts** => creation of models from recyclable material.
- **Dance** => emphasis on motor coordination, balance and flexibility, addressing body awareness and presenting the way the body relates to space.
- **Cooking** => recipes were presented addressing creativity, sociability through the dishes developed by them, with the support of the family.
- **Music** => focus on the perception of rhythm, melody and harmony, stimulating sensitivity, critical sense, imagination, memory and concentration.
- **Theater** => emphasis on student performance and interpretation on stage.
- **Poetry** => focus on the production, interpretation and recitation of poems created by the students themselves.







2.8 YOUTH DIGITAL ENTREPRENEUR PROJECT

In October, **Crescer** started the Youth Digital Entrepreneur pilot project, whose objective is to train **15 teenagers** between 15 and 18 years old, for 4 months, with the first group expected to form in February/2022.

The proposal is to prepare students to become digital entrepreneurs, with high performance, generating new opportunities for insertion in the job market from theoretical and practical training (with academic and entrepreneurial aspects). This opportunity became possible thanks to the voluntary partnership of the **MLX** company, represented by the founders **Maurício de Andrade** and **Leonardo Albertazzi**, who teach classes at night, once a week.

The training is divided into 6 modules:

Module 1 => Business Management

Module 2 => Social Networks

Module 3 => Traffic

Module 4 => Introduction to e-commerce

Module 5 => Logistic Operations and Services

Module 6 => Marketing and Sales



2.9 TRAINING OF THE PEDAGOGICAL NUCLEUS

Continuing the virtual meetings with teacher **José Pacheco** (former director of Escola da Ponte - a public teaching institution, whose premise is the autonomy and civic awareness of students, privileging the progressive involvement in tasks with responsibility), the **Pedagogical Nucleus** created a study group, since **Crescer's** pedagogical proposal will undergo changes and will be based on this new learning model.

Since November, the meetings have been taking place on Wednesdays, full time. Readings and debates are carried out on the **National Curricular Common Base (BNCC)**, a normative document that defines the organic and progressive set of learning: knowledge, skills and competences that students are expected to develop throughout Basic Education.

After the studies, dynamics are developed for a better understanding of what is possible to put into practice in **Crescer** so that it is possible to achieve progress with the students along with this new practice.

Both the virtual meetings and the study group have been very important and enriching, as each week an educator is responsible for developing a practice, expanding learning and breaking boundaries.



Meeting with teacher José Pacheco

2.10 PARENTS' MEETING

In November, a meeting was held with parents and guardians, with the presence of the team from the Pedagogical Center, Fundraising Center and Board of Directors, to present the new pedagogical proposal, action strategies, goals and objectives for 2022.



Meeting with Parents and Guardians

2.11 MEETING WITH EXTERNAL PROFESSIONALS

On November 4th, an important partnership was made official with the **Brazilian Association of Psychopedagogy**, which will contribute to the development of students through psychopedagogical monitoring with a volunteer team.



2.12 OTHER EVENTS

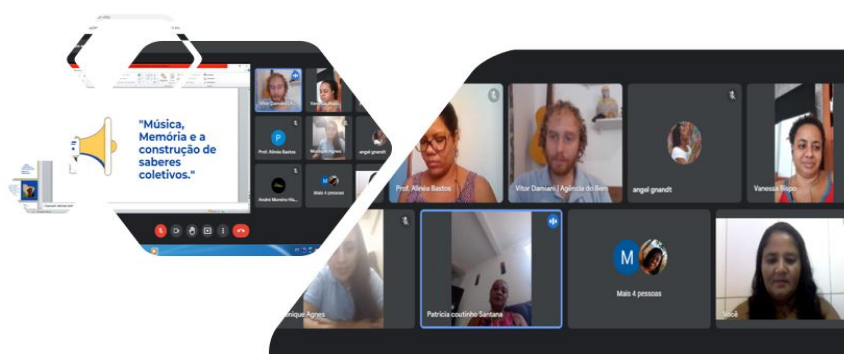
In this last quarter, it was possible to provide the **Crescer** team with an experiential training with **MINDFULNESS** practices, by the consultant Denise Cantarelli, on a voluntary basis. This moment took place over three days at the **Malibu Hotel**, with the free transfer of space by the hotel's owner.

Training was a unique moment for the evolution and integration of the team in such a delicate moment of pandemic. And thanks to the technological resources, it was possible to count on the important “virtual” presence of the founder **Wania Howard**.





Music Workshop: “Music, Memory and the construction of collective knowledge”, held at the Lagoa dos Patos Municipal School – Lauro de Freitas, BA.



Household Budget Workshop for families, in partnership with EMBASA (Bahian Water and Sanitation Company)



Re-enrollment for 2022



Christmas Presentation

The students prepare a beautiful Christmas presentation, with a play, choir, dance and at the end of the event all participated in the Supper and received gifts, thanks to the campaign carried out by the **Andréa Maestri Academy**.



Crescer Team Confraternization

On the last school day, the closing event took place with the **Crescer** team, in the space provided by President Rogério Issa. Moment of relaxation, integration and renewal of welcome to 2022.



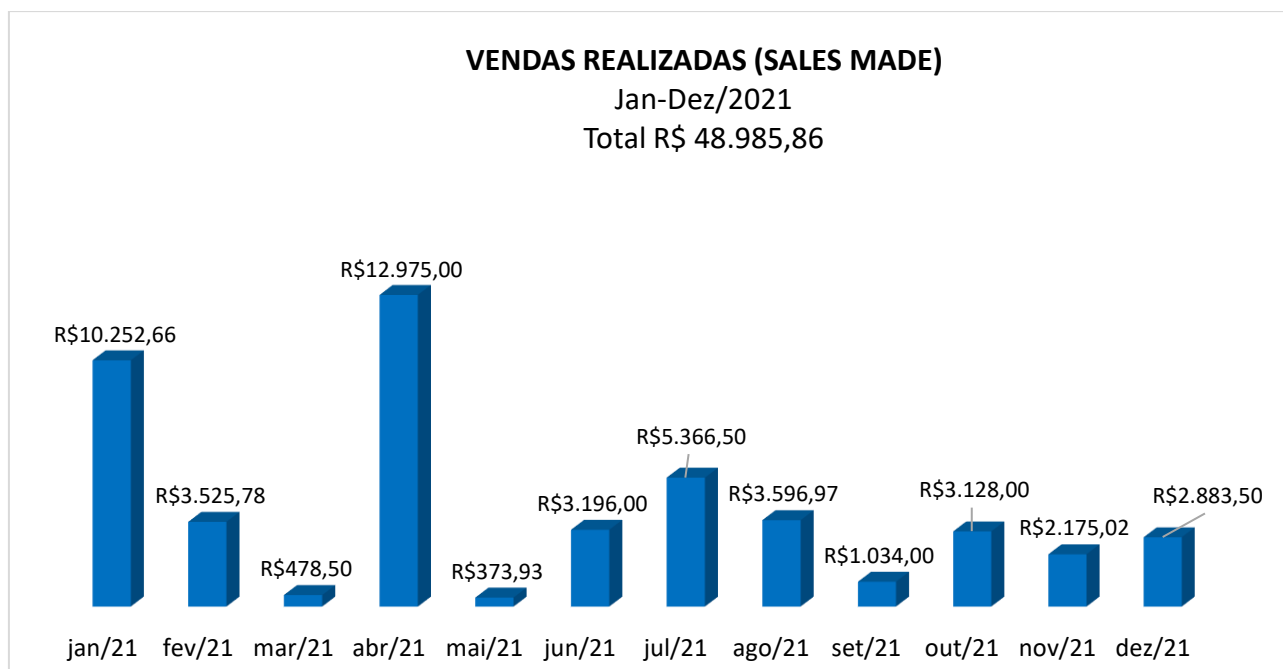
2.13 DELIVERY OF BREAD, FOOD KITS AND BASIC

With the support of partner companies, the following were distributed to students and their families:

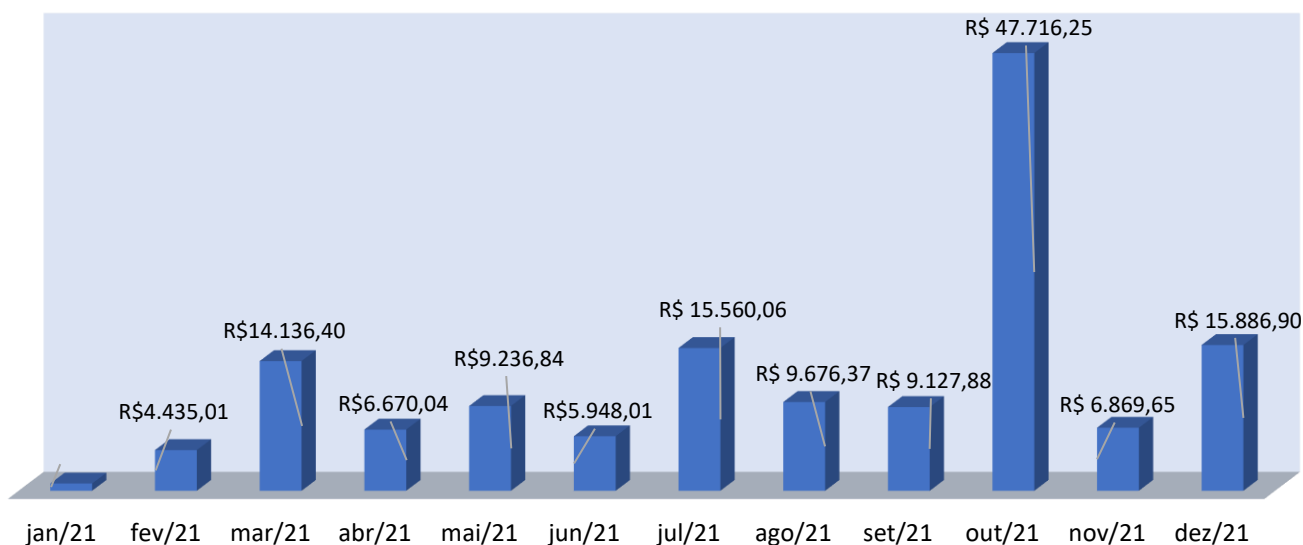
- **Mesa Brasil** – donation of chickens and egg trays to 55 families
- **Mercado Mix Bahia** – Donation of 1,000 loaves of bread (quarter), on Wednesdays and delivered to students



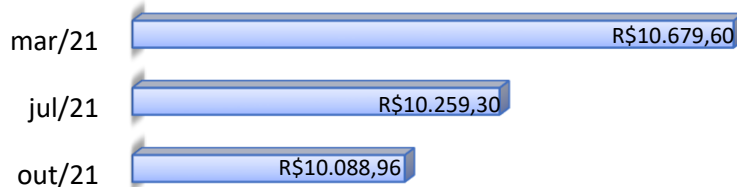
3. FUNDRAISING NUCLEUS (Coordinator: RAIMUNDA ARAÚJO)



**DOAÇÕES FINANCEIRAS OBTIDAS PELO
NÚCLEO DE CAPTAÇÃO DE RECURSOS**
(FINANCIAL DONATIONS OBTAINED BY FUNDRAISING NUCLEOUS)
(Total R\$ 146.053,01)



Campanha Nota Premiada - 2021
(Winning Invoice Campaign)
Total R\$31.027,86



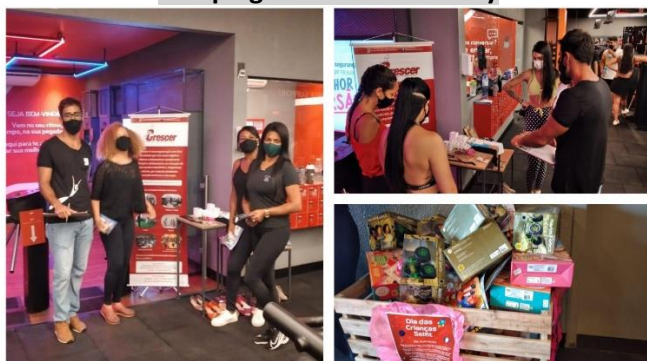
Comments: Donations made **quarterly**, through electronic invoices, registered on the website of the Department of Finance. This is a campaign by the Government of the State of Bahia.

During the quarter, the Fundraising Center received as donations: food, hygiene and cleaning products, basic food baskets, construction material, school supplies, furniture, clothes, shoes and toys. Items that are not used at **Crescer** for use by students are sold in solidarity bazaars promoted throughout the year.

Partner companies that donate materials and consumer goods:

- | | | |
|---------------------------------------|------------------------|-----------------------------|
| 1. ACADEMIA ANDREA MAESTRI | 15. DESCARTEC | 29. MIX BAHIA |
| 2. ACADEMIA SELFT | 16. DISALLI | 30. MLX |
| 3. ALDEIAS SOS | 17. DRIVE MEC | 31. NUTRI HAIR |
| 4. BAHIA FERRO | 18. EBBA | 32. NUTRIR COM SAUDE |
| 5. BAHIA TECH | 19. ELO UNIDAS | 33. OUTLET DA CONSTRUÇÃO |
| 6. BANCO DE ALIMENTOS | 20. ELOG | 34. PERFORMACE |
| 7. BR DIGITAL | 21. FACULDADE UNIJORGE | 35. POLÍCIA RODOVIÁRIA |
| 8. CAIXA ECONÔMICA/ Litoral Norte/ PV | 22. GRUPO AMOR EM AÇÃO | 36. QUEREMOS DOAR |
| 9. CAIXA ECONÔMICA/ MAXXI/ PV | 23. GRUPO ERGO | 37. RIOBEL |
| 10. CASA BRASIL | 24. INTECH | 38. SALVADOR NORTE SHOPPING |
| 11. CEAPA | 25. LEOMEL | 39. SENAI/CIMATEC |
| 12. COLÉGIO CEVILHA | 26. LOCMED | 40. TROPICANA |
| 13. COLÉGIO MENDEL | 27. MARCIA | 41. ZILAR |
| 14. CORNER SHOP | 28. MESA BRASIL | |

Campaign at Selfit Academy



Donation of juice and cream – ELOG Company



Donation of educational toys
New Acropolis School of Philosophy



Donation of food, hygiene and cleaning products
Corner Shop Company



Office furniture donation – APUB Company



Winner of the bicycle
drawn for the students,
donated to Crescer by a
volunteer

4. ADMINISTRATIVE NUCLEUS (Coordinator: EDLÊNE ROMÃO)

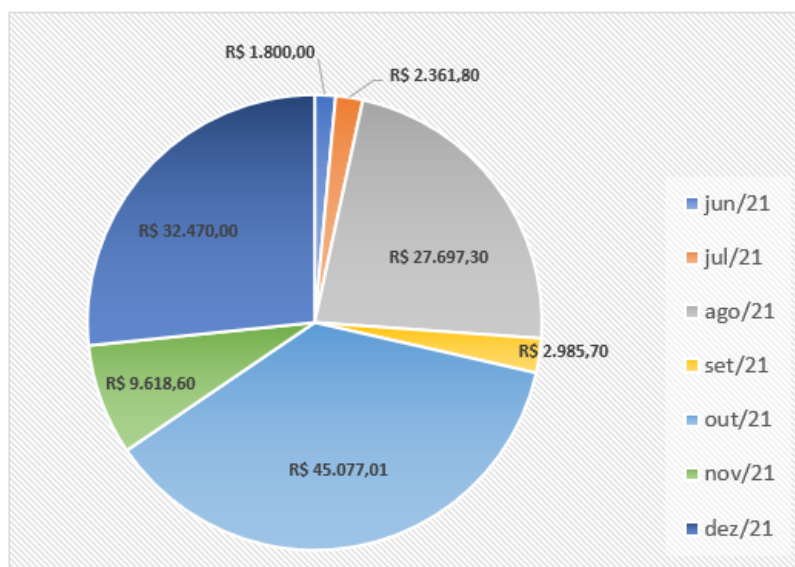
4.1 RENOVATION OF THE CRESCER BUILDING

During the entire quarter, the Administrative Center continued to provide operational support for the continuity of the renovation of **Crescer's** facilities, both in contracting suppliers, acquiring construction materials and monitoring the work.

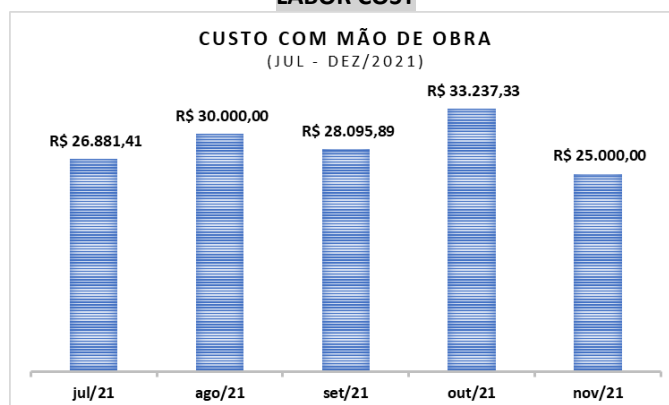
List of construction material acquired from the beginning of the execution of the work until December/2021:

DESCRIÇÃO	DATA DA COMPRA	FORNECEDOR	VALOR
CIMENTO PORTLAND COMPOSTO CP II-32	jun/21	Construmax	R\$ 820,00
BLOCO CERAMICO VAZADO PARA ALVENARIA DE VEDACAO, 6 FUIROS, DE 9 X 14 X 19 CM (L X A X C)	jun/21	Construmax	R\$ 980,00
BLOCO CERAMICO VAZADO PARA ALVENARIA DE VEDACAO, 6 FUIROS, DE 9 X 14 X 24 CM (L X A X C)	jun/21	Construmax	R\$ 980,00
CIMENTO PORTLAND COMPOSTO CP II-32	jun/21	Construmax	R\$ 1.381,80
VEDACIT ADITIVO PLASTIFICANTE P/ CONCRETO	ago/21	Construmax	R\$ 189,00
BLOCO CERAMICO VAZADO PARA ALVENARIA DE VEDACAO, 6 FUIROS, DE 9 X 14 X 19 CM (L X A X C)	ago/21	Construmax	R\$ 600,00
AREIA	ago/21	Construmax	R\$ 839,00
BRITA	ago/21	Construmax	R\$ 979,30
CAIXAS 4X2 PAREDE	ago/21	Casario Itinga	R\$ 1.200,00
CAIXAS 4X4 PAREDE	ago/21	Casario Itinga	R\$ 1.200,00
ROLO LÂ DE VIDRO WF 4+ 1,20X12,50MX50MM ISOVER	ago/21	D'Fábrica	R\$ 2.150,00
ROLO LÂ DE VIDRO WF 4+ 1,20X12,50MX50MM ISOVER	ago/21	Divimatec	R\$ 3.000,00
VERGALHÃO 12M Ø10	ago/21	Bahia Ferro	R\$ 7.940,00
LAJE PRE-MOLDADA CONVENCIONAL (LAJOTAS + VIGOTAS) PARA FORRO, UNIDIRECIONAL, SOBRECARGA DE 1	ago/21	Construmax	R\$ 9.600,00
CURVA ELETRODUTO 90G 1.1/2 5,000 UN	set/21	Casario Itinga	R\$ 42,00
CAIXA DE PASSAGEM MUNDIAL 15X15	set/21	Casario Itinga	R\$ 59,70
CABO FLEX. 10.0 MT PRETO	set/21	Casario Itinga	R\$ 129,00
CAIXA OCTOGONAL	set/21	Casario Itinga	R\$ 155,00
CIMENTO PORTLAND COMPOSTO CP II-32	set/21	Construmax	R\$ 2.600,00
MASSA CORRIDA PVA SUVINIL (25 Kg)	out/21	Festcor	R\$ 712,50
HIDRÁULICA	out/21	Casario Itinga	R\$ 1.860,00
CIMENTO PORTLAND COMPOSTO CP II-32	out/21	Vip Cimentos	R\$ 1.979,40
CIMENTO PORTLAND COMPOSTO CP II-32	out/21	Vip Cimentos	R\$ 3.399,00
GESSO EM PO PARA REVESTIMENTOS/MOLDURAS/SANCAS E USO GERAL + PLACAS DE GESSO +SISAL	out/21	Gesso Nordeste	R\$ 3.716,50
REVESTIMENTO TECNORGES	out/21	Tecnogres	R\$ 8.644,81
PISO PAMESA	out/21	Pamesa	R\$ 24.052,00
CABO FLEX. 100 MT CADA PRETO, AZUL, VERMELHO	out/21	Bahia Ferro	R\$ 712,80
AREIA	nov/21	Noronha Materiais de	R\$ 465,00
BLOCO CERAMICO VAZADO PARA ALVENARIA DE VEDACAO, 8 FUIROS, DE 9 X 14 X 24 CM (L X A X C)	nov/21	Casa Brasil	R\$ 475,00
ESCORAS (LOCAÇÃO)	nov/21	Lok Andaimos	R\$ 600,00
AREIA	nov/21	Vip Cimentos	R\$ 790,00
FIO / PASSA FIO / SOLDA	nov/21	Casario Itinga	R\$ 1.400,00
ARGAMASSA PORCELANATO INTERNO E EXTERNO AC II (20kg)	nov/21	Casario Itinga	R\$ 1.660,00
MADERAS E PREGOS PARA ESCORAMENTO DA VIGAS	nov/21	Construmax	R\$ 2.460,00
LUMINARIAS	nov/21	Conta Lumier	R\$ 1.768,60
ESCORAS (LOCAÇÃO)	dez/21	Lok Andaimos	R\$ 600,00
CIMENTO E AREIA (50 SACOS DE CIMENTO) (5M3 DE AREIA)	dez/21	Noronha Materiais de	R\$ 2.170,00
SOLEIRA E PEITORIL	dez/21	Karpix	R\$ 2.700,00
ESQUADRIAS	dez/21	Petrarca	R\$ 27.000,00
TOTAL		R\$	122.010,41

Construction Material - Monthly Cost (June to December/2021)



LABOR COST



Note: There was no payment of labor in December/2021

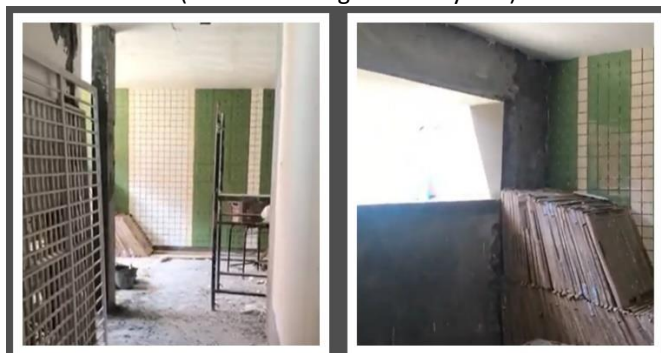
MEAL ROOM



KITCHEN



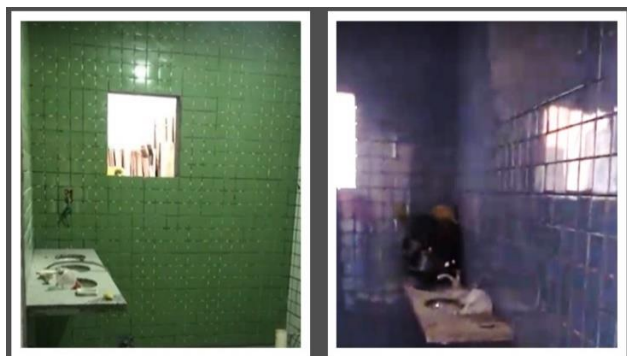
CHILDHOOD EDUCATION ROOM (for students aged 3 to 5 years)



MUSIC ROOM



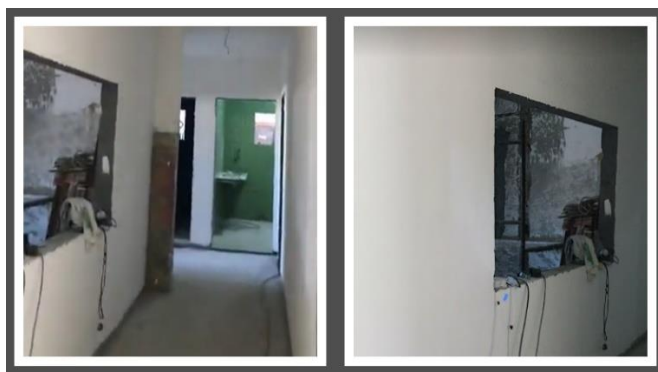
FEMALE AND MALE BATHROOM



COMPUTER LAB



AREA OF ACCESS TO GROUND FLOOR ENVIRONMENTS



SECRETARY



DELIVERY OF CLADDINGS AND TILES (PAMESA E TECNOGRES)



4.2 NUTRITION

Since October, **Crescer** has had the volunteer work of nutritionists **Andréa Aleo** and **Lícia Cristal Reis**, through observation, data collection and guidance on good hygiene practices for the body, environment and food, making it as close as possible to meeting the needs of norms of RDC nº 216/2004 of the National Agency of Sanitary Surveillance (**ANVISA**).

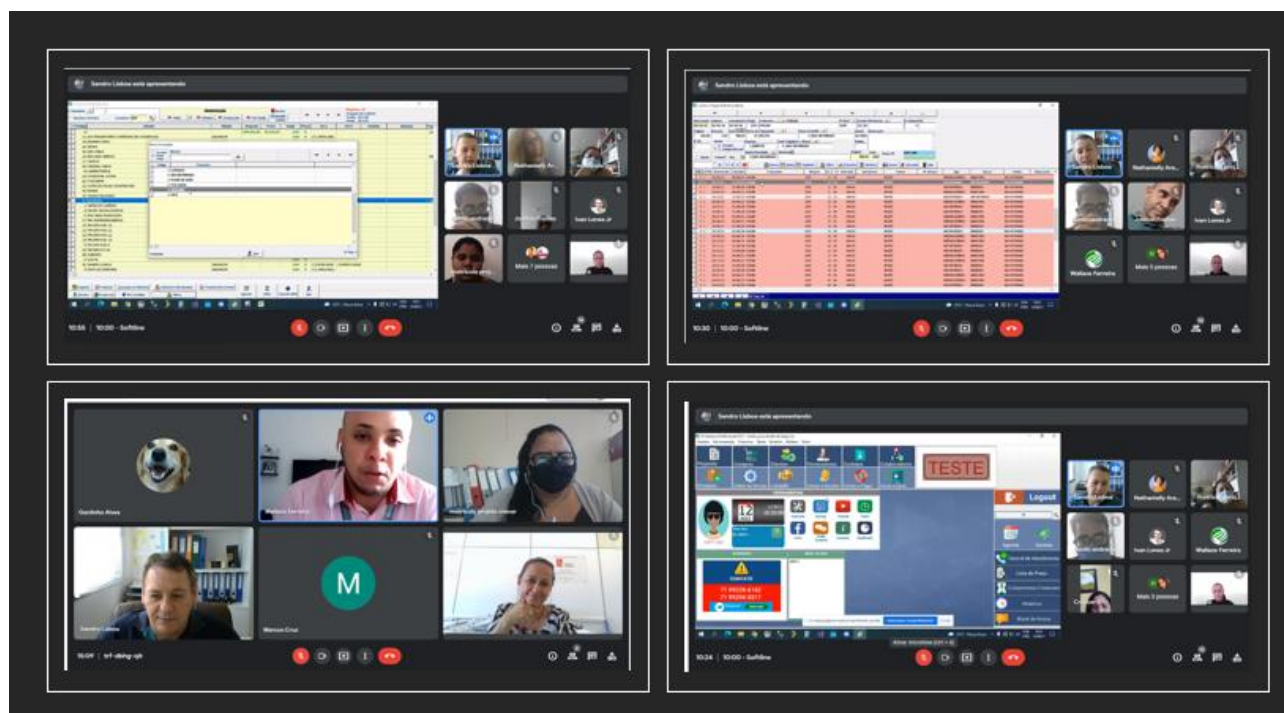
This is a very important work and it has brought good results for the students and employees of **Crescer**.

One of the guidelines was that **ANVISA** is responsible for promoting and protecting the population, intervening in the risks arising from the production and use of products and services. Even **ANVISA** inspects schools, restaurants, airports, hospitals, shopping malls so that everyone is acting in accordance with the norms and standards of sanitary control, especially environmental hygiene, including utensils and equipment.

Within this context, where everything in the kitchen is used constantly and in large quantities, it is necessary to maintain cleanliness rigorously to reduce the presence of unwanted microorganisms, which can cause damage to health. So the **Crescer** needs to be in accordance with **ANVISA's** recommendations. Therefore, the regulation requires that furniture and kitchen utensils be made of STAINLESS STEEL. It is durable, hygienic, resists corrosion, impacts and abrasion. In addition to rust resistance, it is ideal for environments where there is intense contact with water, as stainless steel allows easy cleaning due to its smooth walls and non-porous surface, preventing the accumulation of dirt and, consequently, the proliferation of microorganisms that cause illnesses. This observation brought by the nutritionists made those responsible for the renovation rethink the kitchen project to adapt to the standards required by **ANVISA**.

4.3 IMPLEMENTATION OF THE MANAGEMENT SYSTEM

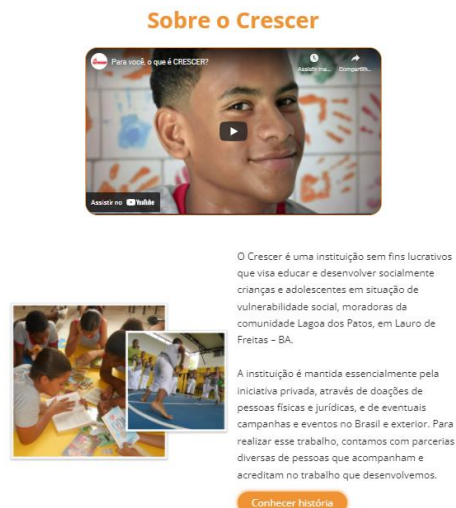
The **SOFTLINE** management system was implemented in December on the notebooks and desktops of **9 users**: Edlene Romão, Ana Sidrônio, Josenane Romão, Raimunda Araújo, Danilo Andrade, Marcos Cruz, Ivan Lones, Joelton Freitas and Denyse Barreto. The operational training will take place on February 14, in person at **Crescer** facilities.



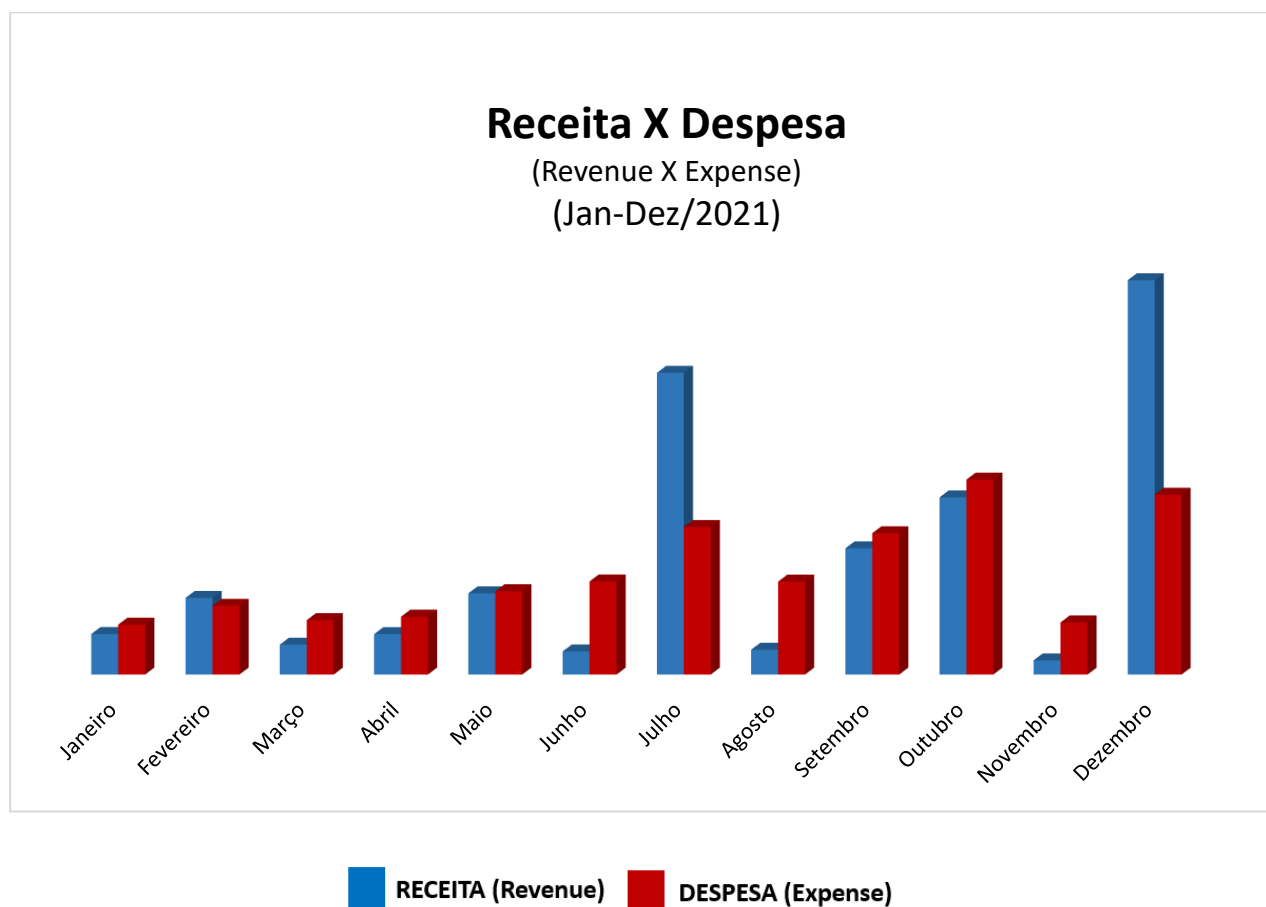
5. COMMUNICATION DEPARTMENT (Communication Assistant: DANILO ANDRADE)

The activities of the Communication Department were on the rise with the quarter's disclosures:

- New **Crescer** website
- Solidarity Bazaar
- Enrollment for viola and violin lessons
- Enrollment of new students for other activities



6. FINANCIAL DEPARTMENT
(Manager: IVAN LONES JÚNIOR)



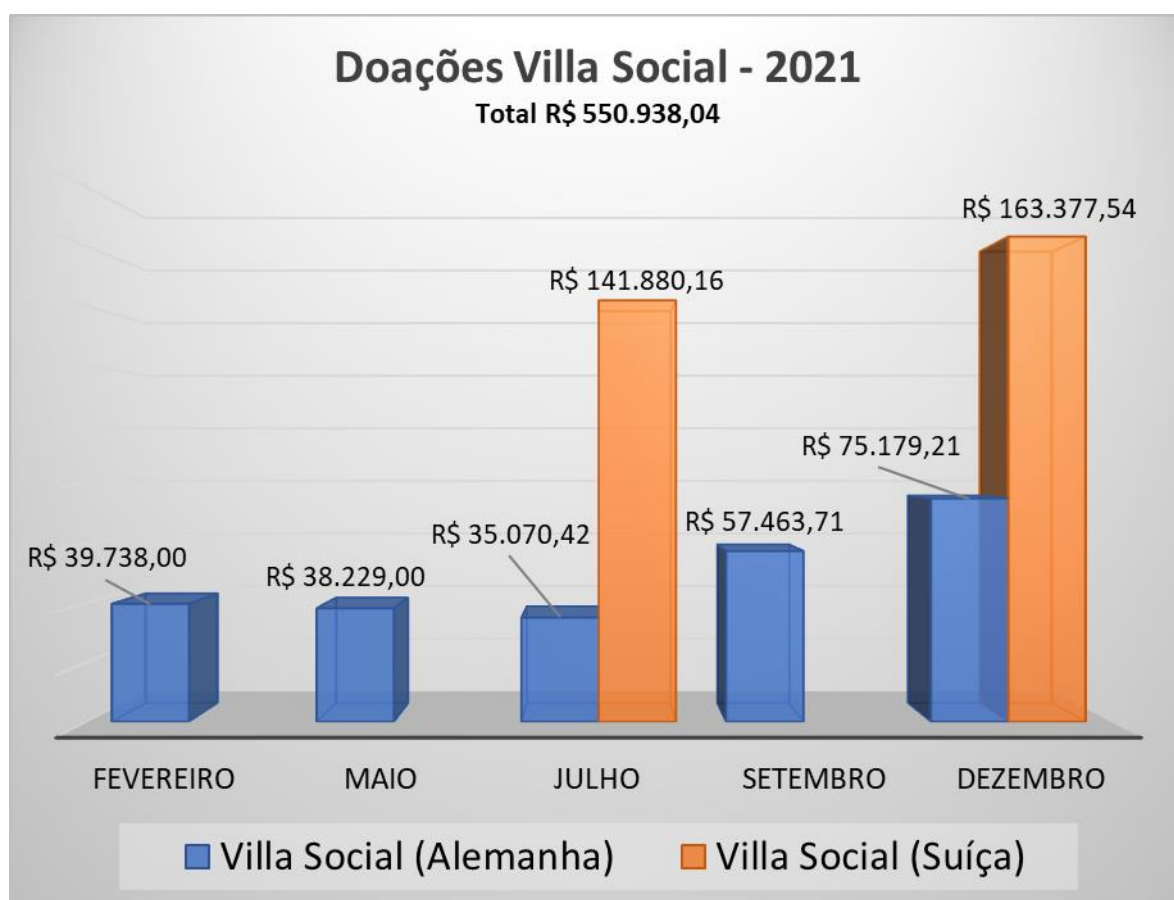
1º Semestre/2021 (first semester)

	Janeiro	Fevereiro	Março	Abril	Maio	Junho
RECEITA	R\$ 27.303,35	R\$ 51.557,46	R\$ 20.131,68	R\$ 27.176,80	R\$ 54.638,14	R\$ 15.575,34
DESPESA	R\$ 33.554,77	R\$ 46.215,03	R\$ 36.632,72	R\$ 38.942,74	R\$ 56.038,11	R\$ 62.623,12

2º Semestre/2021 (second semester)

	Julho	Agosto	Setembro	Outubro	Novembro	Dezembro
RECEITA	R\$ 202.876,04	R\$ 16.687,58	R\$ 84.873,03	R\$ 119.168,46	R\$ 9.562,31	R\$ 265.177,11
DESPESA	R\$ 99.259,34	R\$ 62.492,74	R\$ 95.067,97	R\$ 131.113,90	R\$ 35.069,80	R\$ 120.969,60

VILLA SOCIAL DONATIONS - 2021



Villa Social – Germany

Financial support was made in the months: **FEBRUARY** (R\$ 39,738.00), **MAY** (R\$ 38,220.00), **JULY** (R\$ 35,070.42) - helping to pay the employees' payroll.

In **SEPTEMBER** (R\$57,463.71) and **DECEMBER** (R\$75,179.21) related to support for the renovation of **Crescer** facilities.

Villa Social – Switzerland

Financial support was made in **JULY** (R\$ 141,880.16) and **DECEMBER** (R\$ 163,377.54) in support of the renovation of the **Crescer** facilities.

7. FINAL CONSIDERATIONS

This was a fast-paced year, with many adaptations to the “new normal”, many learnings and above all the team remained united, interacting and with a collaborative attitude throughout the period.